

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

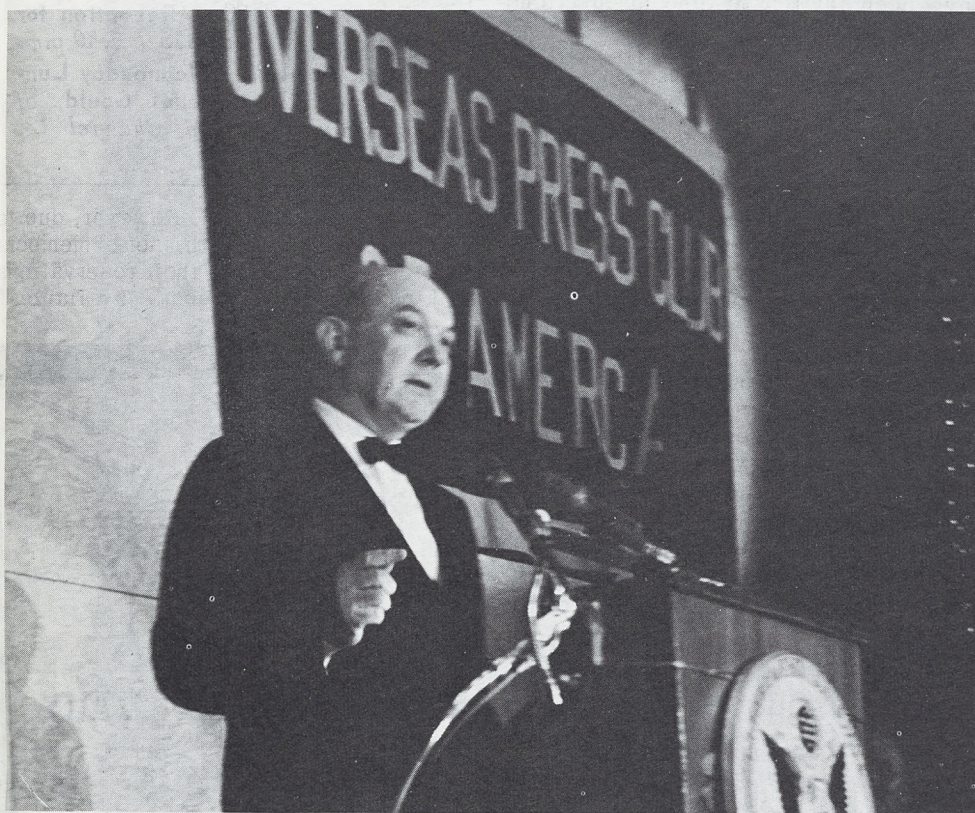
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Vol 19, No. 15

April 11, 1964

RUSK'S SPEECH HEADLINES OPC 25th BIRTHDAY FETE



JUBILEE SPEAKER: Secretary of State Dean Rusk speaks to a crowd of 1000 persons at the Americana Hotel's Imperial Ball Room Tuesday night.

Scores of Notables Among Well-Wishers

The OPC had a 25th birthday party for itself last Tuesday night, and celebrants included Secretary of State Dean Rusk and an eye-popping collection of notables.

Before launching into a policy speech, the Secretary congratulated the OPC Awards winners and commented, tongue-in-cheek, about prizes which should be given to reporters who find ingenious ways to wheedle stories from

reluctant sources. ("There should be an award for the most productive needle," Rusk said, commenting on a reporter who denigrates the Secretary's knowledge on a certain subject, thus provoking him into giving out the desired information. "He has a fine story until it has to be denied the next day.")

Rusk took the occasion to plead for greater cooperation from Free World allies, particularly those in NATO Central

Europe, to stem Communist advances through the world.

"The North Atlantic nations should deal cooperatively and effectively with Communist aggression and subversive threats," Rusk said. "They should also contribute, where they can, to the settlement of disputes within the non-Communist world."

Rusk stated that the U.S. always has been unwilling to settle questions about Europe's future by dealing with individual governments. "These are not issues in bilateral relations with individual European countries. They are issues which affect the interests of, and must be settled by, the Atlantic allies together."

He said that the time was ripe for sharing responsibility for nuclear power, making concerted, coordinated policies toward Communist nations and for cooperating more closely than ever in the economic sphere.

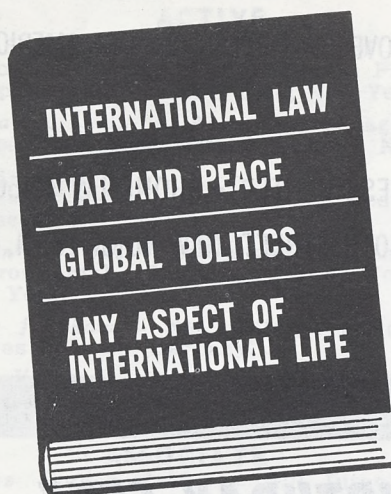
The 1,000-person audience in the Americana's Imperial Ballroom applauded OPC Awards winners (announced in last week's *Bulletin*) and were entertained by *Bob Considine's* special view of the Club's 25-year history.

Considine, explaining why there was no prosecution of an early treasurer who absconded with the kitty, observed, "After all, we could only have charged him with petty larceny."

At a pre-dinner "private" reception (attended by several hundred of the OPC's dearest friends), a dazzling assemblage of VIP's exchanged informalities over cocktails and canapes. In addition to Secretary Rusk, guests included City Council President Paul Screvane, *William Randolph Hearst*, *John Daly*, Awards winners *Richard Tregaskis*, *Fred Freed* and *Louis Rukeyser*, the OPC officers and board and dozens of other luminaries.

(Pictures appear on pages 4-5)

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FOREIGN AFFAIRS BIBLIOGRAPHY, 1952-62

Here are 10,000 of the most significant books on world affairs written in the past decade. Books listed by subject represent more than 30 languages. Each entry provides full ordering information: author, title, publisher, year, number of pages, and a descriptive annotation. Edited by Henry L. Roberts for the Council on Foreign Relations. Clothbound, 750 pages, \$20.00 net postpaid.

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15th CENTURY BANQUET AWAITS CHARTER FLIERS

Exciting plans for the entertainment of OPC Charter Fliers during their stop in Shannon on their way home from London to New York, Sunday, June 21, have been confirmed. The Shannon Free Airport Development Company has invited all on the flight (up to 100) to be guests at a 15th Century Medieval Banquet at Bunratty Castle.

The Pageant meal will be complete with servitors in period costumes, bards, mead in posset cups and daggers for meat knives. This delightful slice of history and fun which costs regular tourists \$20 will be free to OPC Fliers. Those of the flight who have already visited Bunratty on their tour of Ireland have been invited to dine at luxurious Dromoland Castle.

After the festivities, there will be ample time for shopping at Shannon's duty-free airport shops. While 3½ hours have been allowed for the Shannon stop-over, the Charter will return to Kennedy International at 5:35 P.M. OPCers not in London for the return flight can be picked up in Shannon.

Members who have not yet signed up for the four-day tour of Ireland, regularly costing \$85 but made available to us by the Irish Tourist Board for \$40, may still do so. Though the invitation is limited to 25, there are still a few places left. Inquiries to: Peter Greene, British & Irish Railways, 630 Fifth Ave., N.Y.C. Tel: PL 7-3636.

Madeline D. Ross, Charter Chairman, reports, "This year's party plans and amenities promise to be the best of any

Raymond's Pentagon Book To Be Discussed Tuesday

Jack Raymond, Pentagon correspondent for the *New York Times*, will be guest at a Book Night next Tuesday to discuss his forthcoming "Power at the Pentagon".

The book deals with what Raymond calls the "tremendous peacetime authority we have placed in the hands of our defenders, military and civilian."

The author also discusses the apparent fact that the image of American authority abroad is military. He examines some of the resulting problems and issues and their implications for America's future.

Frank Gibney, *Show Magazine* publisher, will moderate discussion of the book and its subject by a panel of experts.

Cocktails are at 6:30 p.m., dinner, at 7:30 p.m. The program begins at 8:30 p.m.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Tues., April 14 - Book Night,
"Power at the Pentagon" with author
Jack Raymond, Pentagon correspondent,
N.Y. Times. Panel discussion.
Cocktails, 6:30 p.m., dinner, 7:30
p.m., program, 8:30 p.m. \$4.20.

Tues., April 14 - OPC Luncheon
for **Sir Alec Guinness, star of "Dylan"**,
12:30 p.m. \$4.50. (Note price change)

Fri., April 24 - Luncheon, with
Jordan's King Hussein. 12:30 p.m.
\$ 5.

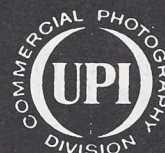
Tues., April 28 - Reception for
Maj. Gen. Austin Davis. 5 to 7:30 p.m.

Wed., April 29 - Wednesday Luncheon,
with **Dr. Samuel Gould,** of
educational television Channel 13.
12:30 p.m. \$3.

Charter project to date. However, due to job changes and health, some members have had to relinquish their reservations making long-sought seats available."

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CHAPELLE-MOHR LUNCHEON: Some veteran reporters get together to talk about stories they got — and some they didn't get. From left are Dickey Chapelle, Barrett McGurn, Charles Mohr, and Hal Lehrman.

Chapelle, Mohr Tell How Authorities Interfered With Their Reporting Jobs

If the experiences of two top reporters covering Viet Nam and Cuba are any indication, U.S. officialdom has actively sought to misdirect newsmen trying to cover these hotspots.

Reporter-photographer Dickey Chapelle enumerated for a Wednesday Luncheon audience a whole series of frustrations imposed on her by U.S. authorities while attempting to cover facets of the Cuban situation. And *New York Times* reporter Charles Mohr charged that briefings held in Viet Nam were "deliberately misleading."

Miss Chapelle said reporters should go on record with the fact whenever they are kept from doing their jobs adequately by government intervention.

"This is a cause of indignation" she declared. "We really don't know what's going on .. in Cuba."

The prize-winning correspondent, who was picked up with a Cuban freedom fighters group off Miami by the U.S. Customs Service last fall, said that the government has "employed force of the Coast Guard, has employed the force of the Customs Service and has employed the force of the Miami Police to put down the freedom fighters."

The boat and supplies are still in the hands of authorities, she said. Pointing out that there had been no legal proceedings to justify the confiscation, she stated flatly that "there isn't any 'due process' in this case."

Referring to the difficulty in obtaining information during the Bay of Pigs incident, she said the press was "physically misdirected" by U.S. authorities and

Osborn Associates (in charge of information at Miami). The press was "misdirected as to be unable to do its job."

"As a result, there is not a single eyewitness report on what happened at the Bay of Pigs."

Members of the press on duty in Saigon were constantly pressured to report the official view as fact, Mohr said. They were expected to interpret losses as victories (destruction of the North's 514th battalion was announced over and over but was never actually destroyed).

As for the informational briefings for journalists, visiting legislators, etc., "many of these briefings were deliberately misleading."

The criticism and in some cases physical violence endured by reporters in South Viet Nam would be, Mohr declared, "nothing compared with the ridicule and contempt they would have suffered" had they reported the war as desired by the American and Vietnamese in charge.

APOLOGIES

The *Bulletin* regrets that in its brief OPC history recorded in last week's issue, the name of past president *Will Yolen* was omitted.

Yolen, who served as interim president last year after the resignation of *Richard J.H. Johnston*, should have been included in the story, along with all other past presidents of the organization.

The Editors

10

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Now BOAC has added a morning Monarch flight nonstop from Kennedy International Airport to London. You leave at 10:00 A.M. any day except Wednesday, and arrive in London at 9:40 P.M., local time—in plenty of time for a comfortable night's sleep before your working day in "The City."

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AM

SILVER JUBILEE GUESTS INCLUDE THE FAMOUS AND THE



CAST OF THOUSAND: This was the scene at the Americana

There's An Actor And A King In Your (OPC) Future

A parade of VIP's — from actors to Kings — make up a sparkling panorama of appearances for the OPC's programs this month.

Fresh from the excitement of having Secretary of State Dean Rusk as a Club guest, members now can look forward to seeing and hearing King Hussein of Jordan, who's slated for a Club luncheon on Friday, April 24. Further details will be carried in next week's *Bulletin*.

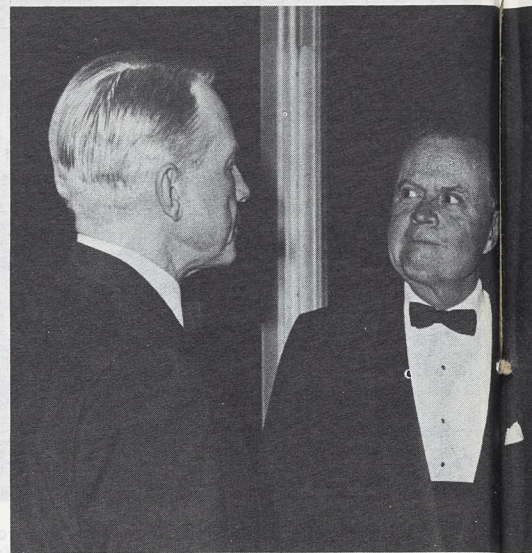
Popular actor Sir Alec Guinness is on top for an appearance at a luncheon this Tuesday. At press time, the event honoring the star of "Dylan" almost was sold out.

A serious discussion of the U.S. military establishment is promised — also this Tuesday — at the Book Night for Jack Raymond's new book, "Power at the Pentagon" (See page 2 story).

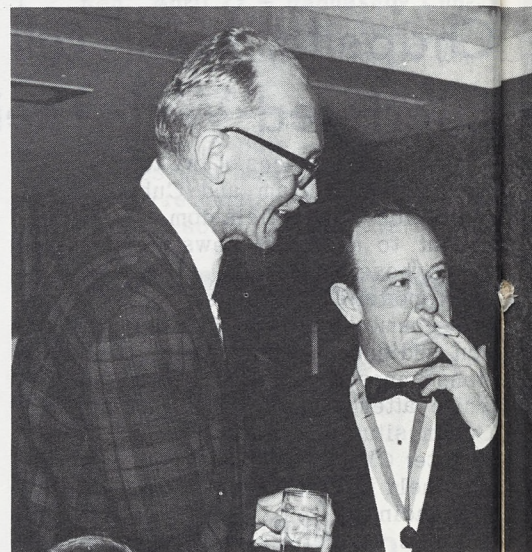
The uncertain, but potentially strategic, future of educational television will be touched on again this month when Dr. Samuel Gould of National Educational Television's Channel 13 makes a Wednesday Luncheon appearance April 29.



Secretary Rusk greets fellow Democrat Jim Farley (left) at pre-speech reception.



Rusk pushes home a point in conversation with Tregaskis

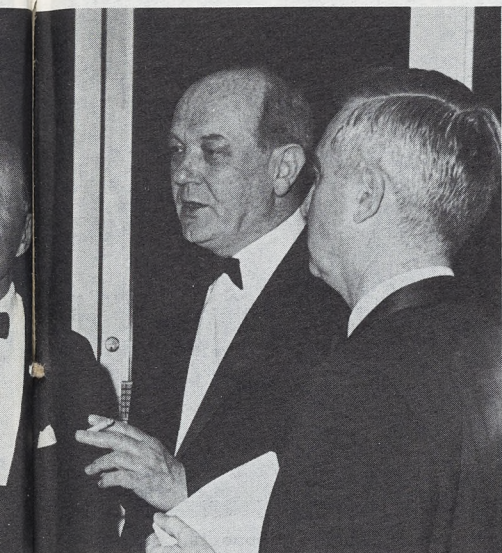


Winner Richard Tregaskis (left) receives congratulations from Randolph Hearst, Jr., at Versailles Room reception



Another winner, Louis Rukeyser (center), talks with guests

THE FAITHFUL



with Frank Stanton, Turner Catledge, Barrett McGurn.



congratulations from John Daly (center) and William
reception.



, talks with friends before awards ceremonies.



DATELINE: A TIME Triumph

The 25th Anniversary issue of *Dateline*, distributed at the Annual Dinner, is a triumph of editorial and art, featuring some of the finest writers who have contributed over the years, and a superb cover by Boris Artzybasheff.

The 112-page book was produced this year by *Time*, whose publisher, Bernhard Auer, and managing editor, Otto Fuerbringer, agreed to take on the task and to contribute the cover, the typesetting, the art work and the editorial labors to the Club.

The 25th Anniversary *Dateline* will be mailed to all Club members as well as to members of Congress, the Supreme Court, the White House Staff and Cabinet, governors, mayors, U.N. delegates, chiefs of foreign states and a selected list of top business and professional men, labor leaders and academicians.

Working closely with Thomas Griffith, who acted as editor, several other Time Inc. staffers spent three months putting the book together: Frank Shea, managing editor; Deborah Hanson Murphy, researcher; and Geraldine Small, picture editor. Arnold Drapkin, art director put in about half of his days over the past three months — and many of his nights.

OPCers steering the *Dateline* included Art Milton, who acted as publisher again this year and Bernard Frazier, who directed the advertising program. Frazier was assisted by John E. Sattler and Robert J. Stone. Contributing editors were Marshall Loeb and Richard L. Williams.

Varying in editorial pattern from some *Datelines* in the past, this year's issue was designed with two missions — picture essays and such light pieces as Art Buchwald's for flip-through reading at the dinner, and more serious articles for take-home reading. The pieces by

former Ambassador John Kenneth Galbraith, AP diplomatic correspondent John Hightower and USIA director Carl Rowan amount to an unscheduled three-way debate on the role of government and the news.

Each of the authors was asked for two to three thousand words and most complied. Art Buchwald wrote, however, that his column-writing typewriter always stopped at 750. It did.

Artist Artzybasheff, who has painted more than 200 covers for *Time*, came up with his own idea of the foreign correspondent, and his conception may be just what is needed to replace that tired cliché, the fellow in the raincoat, as symbol of the craft. He says that looking through past *Datelines*, with their stories of press club bar heroics, gave him the idea of the sea of martinis his glassy-eyed correspondent soars above.

One of the major articles, "The Ambassador and the Press," by former U.S. Ambassador to India, John Kenneth Galbraith, tells how to live dangerously as a newsmaker and describes pitfalls facing foreign correspondents (and ambassadors) today.

Marshall Loeb put together a different type of piece — "Meet the Bosses." Here the men who hire, assign and manage the foreign correspondents speak out on the nature of the business.

A number of OPC members turn up in Dick Williams' picture essay, *It Runs in the Family*, with peeks through old albums and finds some familiar faces.

Other contributors included: M.S. Handler, Milton Orshefsky, Joseph W. Grigg, Horace Sutton, Robert J. Korengold, Jonathan C. Randal, Alan Oxley and Robert Sherrod. Burnet Hershey did a nostalgic piece on the history of the Club.

THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

Bulletin Committee Chairman:
Lawrence F. Mihlon
Managing Editor: Sibby Christensen
Editor This Week: Ralph Schulz

Letters

Editor, *Bulletin*:

Thank you so much for the opportunity extended (by the OPC Reception and Career Conference) to two of my journalism students. The doors opened by those professional journalists at your reception have more value than any amount of formal teaching. I am sure that our students will make a distinct contribution to society through your encouragement.

Mrs. M. Louise Schlaff,
Advisor, *The Bolt*
Edsel Ford High School
Dearborn, Mich.

Editor, *Bulletin*:

As one of the "foreign" reporters who covered the Ruby trial in Dallas, Texas, I would like to express my appreciation for the hospitality offered all of us by the Dallas Press Club. The Dallas Press Club really turned itself over to the visiting newsmen. In order that we should have a congenial atmosphere in which to eat and drink, it extended its hours and kept the club open late in the evening for the convenience of us visitors. Both the bar and the restaurant service were excellent.

The Dallas Press Club was a rallying place and a home for all of us during our four weeks in that city. I shall always be grateful to the Club and its open-heartedness to us visitors.

Inez Robb
United Feature Syndicate

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Asian Leaders Make OPC News This Week



FROM TIBET: Thubten Norbu (left), the Dalai Lama's eldest brother, appeared at a Club news conference Thursday. He announced opening of an Office of Tibet in New York as a base to work for regaining the Himalayan country from the Red Chinese. Conference chairman Will Oursler (right) and translator flank him.



FROM TAIWAN: Archbishop Paul YuPin, president of Su-Jen University, Taiwan, appeared at a joint meeting of OPC members and Fellows of Columbia University's Advanced International Reporting Program. From left are: In Chen, past president John Luter, the Archbishop, and Open House Chairman James Sheldon. The Archbishop, an exile from Manchuria, urged support for Taiwan in efforts to weaken the Communist grip on the minds of young Chinese.

MEMBERSHIP APPLICATIONS ASSOCIATE

JAMES G. CARAVELLE — United States Information Agency, New York. Proposed by Ronald A. Lang; seconded by Jules J. Bond.

GINO GULLACE — Rissoli Editore, New York. Proposed by Augusto Marcelli; seconded by Chiara Pisani.

IAN LAWSON MOFFITT — News Limited of Australia, New York. Proposed by James H. Sheldon; seconded by Jules J. Bond.

JOSEPH A. STEIN — National Aeronautics and Space Administration, Washington, D.C. Proposed by Arthur D. Holzman; seconded by Jessie Stearns.

AFFILIATE

WALTER F. GOODWIN — Johns-Manville Corp., New York. Proposed by Bates Raney; seconded by William R. Karp.

GEORGE A. LAWRENCE — Standard Oil Company of New Jersey, New York. Proposed by James Crayhon; seconded by Joseph Newman.

The Admissions Committee announces the transfer of category of the following members:

PAUL ARNOLD — (Affiliate to Associate) Good Housekeeping Magazine, New York.

LEV BRAUN — (Associate to Active) Radio Free Europe, New York.

NEW MEMBERS ASSOCIATE

Hardie Hall Mintzer — News Director, WNEW-TV, New York.

Arno Manfred Morenz — Correspondent, Handelsblatt, Duesseldorf, New York.

Cezar Yazigi — Correspondent, Diarios As-sociados, New York.

Placement

New York City:

A-156-Editor wanted for new area weekly newspaper. Must know all phases of managing editors job. Salary open.

New York State:

A-155-Wanted: Ass't Institute Editor for good university located in Troy, N.Y. Work consists of assisting with annual research report, quarterly mag., bi-monthly newspaper for alumnae & other publications. Want knowledge layout, writing, production. Salary: \$7,500-7,800. Prospect raise very good for right guy. Call collect AS 2-3000, Ext. 275. Troy.

Connecticut:

A-154-Wanted: A creative writer with a feel for graphics and a background or high interest in history to research and prepare material aimed at top-level corporation executives responsible for sales and marketing decision. Salary open.

A-153-Assignment reporter wanted by Wilimantic (Conn.) Daily Chronicle. Send resumes to A.W. Crosbie.

A-152-Wanted: Deskman - 2 yrs. exp.; also to work on sports desk. Send resume to S.H. Wendover, Meriden (Conn.) Journal.

Illinois:

A-151-Wanted: Newsman with knowledge of photography for weekly. Send resumes to Managing Editor, Graphic Newspapers, 200 Main Street, Lemont, Ill.

Nebraska:

A-150-Reporter wanted by Beatrice (Nebr.) Send resumes to R.S. Marvin.

Tennessee:

A-149-Wanted: Young man with knowledge writing, editing, layout. State salary needs. Send resumes to Managing Editor, Southern Motor Cargo Magazine, P. O. Box 4169, Memphis, Tennessee.

Virginia:

A-148-Wanted: Reporter-Editor for weekly. Send resumes to M.D. Coe, Bassett Printing Co., Bassett, Virginia.

Panama:

A-147-Audio visual production officer to serve as radio and television producer adapting techniques to work situations governed by funding, staffing, equipment



NEW INFORMATION HEAD: An OPC reception honored Major General Eugene LeBailly (center), USAF, on his appointment as Director of the Air Force Office of Information. Ansel Talbert (left) and Barrett McGurn do the honors.

allowances, budgetary limits, and talent resources determined directly or indirectly by its military environment. Plans and directs television productions, deciding format, determining talent needed and locally available. Directs production of radio presentations. As necessary, coordinates with electronic and maintenance personnel. Supervises approximately 15 personnel. Salary: \$14,656.25.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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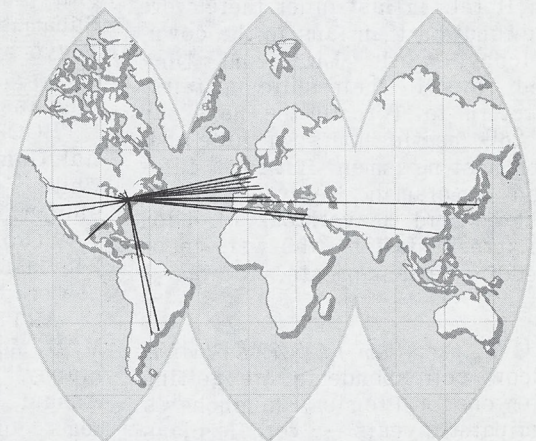
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WORLD-WIDE TICKER

Edited by JERRY KRISKA

CAIRO from JAMES PICTON

Comrade Khrushchev finally committed himself to visiting Egypt. He'll be here about mid-May and probably will bring in at least as large a collection of OPCers as did Chou. According to current info, he'll stay 10 to 14 days, and travel all over the country, besides visiting Aswan High Dam.

It appears likely that the African heads of state will meet here in July and the Arab heads of state will come in August. Then, in September, the non-aligned heads are due to arrive, and after the New Year, possibly the Afro-Asian heads. Egypt is building hotels like crazy, and they're disposed to handing out invitations — so Cairo is becoming a kind of Afro-Asian Atlantic City.

Dave Dugas, who is off to Beirut, has been replaced by Ray Moseley as UPI man here Your correspondent has just come back from a tour of Europe New Reuters man will be Terry Blunsum, who has been here as head of the now-defunct Arab News Agency Bureau.

MONTREAL ... from PATRICK FINN

The Taylor-Burton nuptials lured a small army of reporters and cameramen to the scene. Rumors of the couple's plans leaked out shortly after they arrived from Toronto in a chartered Viscount, and the trail led to the Ritz-Carlton Hotel. In fast order there were more newshawks than fans in the downstairs lobby, while Liz and Dick swapped vows in their suite upstairs. Their return to Toronto the next day ended 26½ hectic hours of hide-and-seek for most newsmen. But for a Life-assigned cameraman, Henry Grossman, and four of Lord Beaverbrook's London Daily Express staffers who were in on the wedding arrangements, it was a scoop.

MOSCOW from JAY AXELBANK

Moscow correspondents are getting ready for one of Premier Khrushchev's most peripatetic years — ever. He plans to go to Budapest in April, to Scandinavia in June — and possibly to Egypt in the interim. He calls the correspondents who tail along with him on his travels "my sputniks."

Henry Bradsher, new AP staffer in Moscow, was introduced at a party given by **Preston Grover**, bureau chief. Bradsher formerly was bureau chief in New Delhi **Sam Jaffe**, ABC due back after trip to New York ABC's award to Russian champion high jumper, Valeri Brumel.

MANILA from CARLOS ANGELES

Norman Cousins, president of Saturday Review, and his wife getting VIP treatment on their tour to Manila. In talk to University of Philippines students, Cousins said world law is only antidote against world wars.

Among recent visitors: **John Klem**, president of Editors Press Service, New York, and **Rex Barley**, L.A. Times' general manager **Wes Gallagher**, general manager of AP, New York, flew in for four day stopover. **Henry Hartzendbusch**, AP Manila bureau chief, who was originally slated to leave with wife, Nancy, and daughter, Elizabeth, on world tour, delayed departure until March 29th to meet Gallaher.

Eduardo Martelino now conducts a column for Graphic Magazine, one of Philippines' most widely circulated weeklies **Helen Campbell** was a recent visitor here, and was a guest at the new Manila Overseas Press Club located at the Admiral Apartments.



BRAVO: Soprano Lynn Owen receives congratulations from Music Committee chairman Jack Frummer on her enthusiastically received OPC Concert. Accompanist Martin Smith looks on. Miss Owen treated her audience to sensitive performances of operatic works, arias from "Cosi fan Tutte", "Ariadne", "Il Trovatore" and her finale, "La Mamma Morta" from Andrea Chenier.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Maryse and **Tom Marvel** flying to Lisbon April 14 to spend three weeks researching an article on Portuguese table wines....After flying his own plane, a new Mooney S-21, to the Bahamas, **Tony Linck** is en route to Tokyo by commercial jet on the first leg of a round-the-world trip to cover magazine assignments.

BOOKS: Herald Trib's 1964 Presidential Guide on the stands this month via Whitney Communications Corp. book division, which is headed by Richard P. Cecil. . . . "Croiset the Clairvoyant," out April 24 via Doubleday, represents four years of work by author **Jack Harrison Pollack**.

ARTICLES: From the typewriter of **M. D. Morris**: the article on "Aerial Photography" in the Book of Knowledge 1964 Annual, and "The Socio-Economic Problems of Venice" in the Consulting Engineer.

NEW POST: **Ben Zwerling** named editor of "Tariffs & Trade," a new bi-weekly report to executives on U.S. foreign trade matters subject to government control. Headquarters of the publication which debuted April 6, are at 10 East 40th St., NYC.

LECTURES: "As the Overseas Press Sees It," was the title of the New School's Annual Spring lecture series, with **Alberto Cellario** (Latin America), **Mal Goode** (Africa), **William**

Ryan (Southeast Asia) and **James Sheldon** (Middle East) addressing the four luncheon conferences.

RADIO & TV: **Lowell Thomas** and **John Daly** held a reunion April 5 when the veteran news commentator guested on "What's My Line?", stumped the panel (blindfolded) and contributed his prize money to charity **Aaron Einfeld** appeared on WEVD's "U.N. Correspondents Round Table" in a discussion of De Gaulle's Mexican trip.

RETIRED: **Leonard Coulter**, who recently retired as general manager in the U.S. for Oldham Press, has returned to London with plans to free-lance. His address: 12 Pine View Manork Hartland Road, Epping, Essex, England.

BENEFIT: **Elinor Gimbel**, chairman of the Manfred Sakel Foundation for the Treatment of the Mentally Ill, has captured the Gallery of Modern Art for the foundation's first public appeal April 28. **Leonard Sillman** will present some of his "New Faces and Alumni" and champagne will mark the preview of a pre-Raphaelite Exhibition.

HONORS: **M. Michael Potoker** elected to the board of NY's Blue Shield . . . **William R. McAndrew**, executive vp in charge of NBC News, cited by Radio Free Europe for "outstanding assistance" in connection with the network's TV production of "The Kremlin."